* **Title page**

1. Title of the study
2. Date when study was done
3. Name of the researcher

* **Executive summary**

1. It is brief over view – generally one to two pages of the major content of the research

* **Table of content**

1. It is road map of the sections and sub sections included in the report with page no. which helps reader to quickly find the most important information

* **Introduction**

1. Here purpose and objective of research in introduce

* **Research methodology**

1. Primary data
2. Secondary data
3. Sample size
4. Sampling method

* **Analysis of data**

1. Here data obtained is analyzed with help of various tools
2. Whether objective of the research is fulfilled or not is checked
3. It generally includes table , graphs , flow charts

* **Research limitations**

1. It includes some of the assumption made prior doing research

Like budget of the project, location of project, time allocation ect

* **Conclusions and recommendations**

1) Here conclusions are given based on research done

* **Appendix**

1. The appendix is often used to store all support information referred in study but not actually used in study
2. References
3. Forms used and questionnaires for collecting information
4. Tables to support information



|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Coefficientsa** | | | | | | |
| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
| B | Std. Error | Beta |
| 1 | (Constant) | 18.500 | .379 |  | 48.815 | .000 |
| v1 | 5.500 | .656 | .374 | 8.379 | .000 |
| v2 | 4.167 | .656 | .284 | 6.348 | .000 |
| v3 | -1.056 | .656 | -.072 | -1.608 | .119 |
| v4 | 3.333 | .536 | .262 | 6.219 | .000 |
| v5 | 1.250 | .536 | .098 | 2.332 | .027 |
| v6 | -10.333 | .536 | -.812 | -19.280 | .000 |
| v7 | 1.583 | .536 | .124 | 2.954 | .006 |
| a. Dependent Variable: v8 | | | | | | |

|  |  |  |
| --- | --- | --- |
| **KMO and Bartlett's Test** | | |
| Kaiser-Meyer-Olkin Measure of Sampling Adequacy. | | .518 |
| Bartlett's Test of Sphericity | Approx. Chi-Square | 1767.824 |
| df | 45 |
| Sig. | .000 |

|  |  |  |
| --- | --- | --- |
| **Communalities** | | |
|  | Initial | Extraction |
| Ontime | 1.000 | .933 |
| Comfort | 1.000 | .934 |
| Food | 1.000 | .835 |
| auto\_promotion | 1.000 | .943 |
| Friends | 1.000 | .462 |
| coachies\_condition | 1.000 | .922 |
| frequency | 1.000 | .971 |
| schedule | 1.000 | .955 |
| Mom | 1.000 | .193 |
| Lifestyle | 1.000 | .923 |
| Extraction Method: Principal Component Analysis. | | |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Component | Extraction Sums of Squared Loadings | | | Rotation Sums of Squared Loadings | | |
| Total | % of Variance | Cumulative % | Total | % of Variance | Cumulative % |
| 1 | 3.177 | 31.775 | 31.775 | 3.041 | 30.408 | 30.408 |
| 2 | 3.050 | 30.499 | 62.274 | 3.030 | 30.296 | 60.703 |
| 3 | 1.845 | 18.447 | 80.720 | 2.002 | 20.017 | 80.720 |
| 4 |  |  |  |  |  |  |
| 5 |  |  |  |  |  |  |
| 6 |  |  |  |  |  |  |
| 7 |  |  |  |  |  |  |
| 8 |  |  |  |  |  |  |
| 9 |  |  |  |  |  |  |
| 10 |  |  |  |  |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| **Rotated Component Matrixa** | | | |
|  | Component | | |
| 1 | 2 | 3 |
| Ontime | .954 | -.004 | .153 |
| Comfort | .037 | .090 | .962 |
| Food | .912 | .037 | -.052 |
| auto\_promotion | -.062 | .965 | .096 |
| Friends | .578 | .149 | -.325 |
| coachies\_condition | .959 | -.040 | .021 |
| frequency | -.028 | .985 | -.005 |
| schedule | -.077 | .175 | .958 |
| Mom | -.184 | -.389 | -.086 |
| Lifestyle | -.016 | .956 | .097 |
| Extraction Method: Principal Component Analysis.  Rotation Method: Varimax with Kaiser Normalization. | | | |
| a. Rotation converged in 4 iterations. | | | |